# GlobalLaunchBase

# INTERNATIONAL BUSINESS EXPANSION

Validate, Launch and Scale your business to new heights in a new country.



## **OVERVIEW:**

Scaling internationally takes courage, planning, and perseverance. Global Launch Base helps startups expand globally. Our services include working with international ventures to prepare a strategic entry plan and to execute it quickly.

We have worked on ventures from the United States, The Netherlands, Mexico, India, and Romania. We take special pride in working on sustainable solutions that can help the world become a better place.

#### **INDUSTRIES WE WORK WITH:**

- Agriculture
- Conservation
- Energy
- Emobility
- Food
- Human Development



#### WHAT WE OFFER:

**International Expansion Plan:** We set up a small team consisting of mentors, consultants, project managers, and junior resources to take responsibility for meaningful deliverables for your venture such as market validation, initial traction, or fundraising.

**Business Development:** One of the most important metrics for a new venture in a new country is achieving the product-market fit as demonstrated by early traction. We help you build the partnership and distribution channels to achieve these results.

**Training/ Coaching:** We conduct custom workshops, training programs, and speaking sessions on various topics related to international expansion. We partner with several organizations specializing by Geography to help you get access to government funding and support for training which can come to you at no cost.

**Pilot:** We as an experienced team are closely related to agricultural lands, each of our members has hands-on experience in various farming practices which makes it easier to approach farms and work with farmers. This enables us to implement your solution on a small scale in various parts of the Indian states and identify the potential challenges to compete in the market. We provide you with detailed information on each of the outcomes from the pilot run and present it in form of interactive reports.

## ACCELERATOR:

**Agri Launch Base:** Launching AgriTech Innovations from across the Globe into the Dynamic and Challenging Indian Agricultural Ecosystem through Research, Pilots and Partnerships.

**OUR PARTNERS** 

DUTCH

ECAMP

