

END-TO-END INTERNATIONAL LAUNCH FRAMEWORK

Empowering Startups & Enterprises to Go Global



WHO WE ARE:

Global Launch Base (GLB) helps businesses expand into international markets by providing a comprehensive, step-by-step framework. From assessing market readiness to guiding post-launch optimization, we support businesses throughout the entire international launch process. Our expert strategies and tailored solutions ensure a smooth, efficient transition into global markets.

OUR END-TO-END INTERNATIONAL LAUNCH FRAMEWORK:

1. Market Readiness Assessment

- Business Model & Product Validation
- IP, Regulatory & Legal Compliance Checks
- Product-Market Fit Analysis

2. Go-To-Market (GTM) Strategy Design

- Target Market Selection (via Data & Trends)
- Competitive Analysis & Value Proposition Crafting
- Channel Strategy (Online, Offline, Hybrid)

3. Localization & Adaptation

- Language & Cultural Customization
- Pricing Optimization & Distribution Logistics
- Website, UX/UI, Packaging & Documentation Adjustments

4. Partner & Investor Connect

- Introductions to Local Distributors & Agents
- VC/Angel/Fund Networks in Target Regions
- Collaboration with Incubators & Trade Bodies

5. Soft-Landing Support

- Business Setup (Entity, Tax, Banking)
- Office/Coworking Space Setup
- HR & Hiring Assistance

6. Launch & Post-Launch Support

- Local Events, Expos, and Demo Days
- PR, Influencer & Media Strategy
- Customer Success, Feedback Loop & Iteration

WHY CHOOSE GLOBAL LAUNCH BASE?

- Proven framework with successful case studies
- Access to 40+ international markets
- Network of 100+ global mentors & experts
- Seamless coordination from India to the world



OUR PARTNERS



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